nextlevels GmbH

Digital agency for e-commerce, apps, custom software and AI, based in Mönchengladbach and Düsseldorf, Germany. Founded in 2013 by Slawa Ditzel and Paul Kalisch, a GmbH since 2017. Shopware Silver Partner and Google Partner.

FACTS & FIGURES

Founded	2013 in Mönchengladbach, nextlevels GmbH since 2017
Founders / managing directors	Vjaceslav (Slawa) Ditzel, Paul Kalisch
Headquarters	Konrad-Zuse-Ring 12, 41179 Mönchengladbach, Germany
Düsseldorf office	Lorettostraße 54, 40219 Düsseldorf, Germany
Commercial register	Amtsgericht Mönchengladbach, HRB 17537
Team	more than 25 people in the core team, more than 100 freelancers on call
Projects	more than 300 since 2013
Markets	Germany, Austria, Switzerland
Partnerships	Shopware Silver Partner, Google Partner, maxcluster Gold Partner
Awards	Innovationspreis-IT “Best of 2015” (Web 2.0 & Social) and “Best of 2018” (Apps), Initiative Mittelstand; kununu Top Company 2025
Selected clients	Bike-Discount (approx. 6,000 orders/day), Toggo / Super RTL, Borussia Dortmund, ENRA, Kumho Tire, Nexen Tire Europe
Technologies	Shopware 6 (PHP/Symfony), NestJS, Node.js, Angular, Next.js, React Native, MySQL, OpenSearch

SERVICES

- E-commerce with Shopware 6, migration, B2B
- ERP, PIM, SAP and system integration
- App development for iOS and Android
- Custom software development, replacing legacy systems
- AI consulting, AI agents, automation
- GEO / AI visibility, SEO, Google Ads
- Digital accessibility under the German BFSG

FREE TOOLS & GUIDES

- BFSG check (WCAG 2.2 AA, axe-core)
- AI visibility, AI crawler and llms.txt checks
- Security check, SPF/DKIM/DMARC check, Shopware audit
- GEO guide for mid-sized companies, requirements template (in German)

INTERVIEW PARTNER

Slawa Ditzel
Co-founder and managing director
Interviews in English and German
Topics: ERP integration, replacing legacy systems, Shopware/e-commerce, AI agents in mid-sized companies, GEO/AI visibility, BFSG, web security

ARTICLES & COVERAGE (IN GERMAN)

- Ziel: barrierefrei, 13 Oct 2026: Barrierefreiheit prüfen: Kostenloser BFSG-Check
- it-daily.net, 10 Oct 2026: Wie der Mittelstand Altsysteme schrittweise statt per Big Bang ablöst
- ITWelt.at, 6 Oct 2026: ERP-Integration: warum Monitoring und Retry wichtiger sind als die Schnittstelle selbst

Press contact
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Source of all details: next-levels.de, as of 15 Oct 2026. Company name: “nextlevels GmbH” (lower case, one word).